



IMPACT REPORT

2024 HOURCAR & Evie Community Carshare Services



2024 Highlights

We're proud of how HOURCAR is helping people get to where they need to go affordably, cleanly, and reliably. In 2024, HOURCAR set new records for total trips, for electric trips, for pollution reduced, and for the money we helped households save.



More Connections

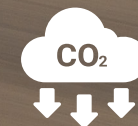
We helped more people get where they needed to go in 2024: overall trips grew 26% to 191,643 (p. 17). A 2024 member survey reports:

- 40% used carshare to get to work
- 51% used carshare to get to doctor's appointments
- 74% used carshare to shop for groceries and other essentials.



More Clean Electric Trips

HOURCAR opened new round-trip electric hubs in 2024 (p. 2). Trips in electric vehicles grew 32% in 2024 to 171,467 (p. 18). 90% of HOURCAR trips in 2024 were in electric vehicles.



A Cleaner Community

Carsharing takes cars off the road: 77% of members surveyed in 2024 said they were able to sell or defer purchase of an auto. By reducing the need for car ownership and using emission-free electric vehicles, HOURCAR services reduced nearly 8,000 tons of greenhouse gas and harmful emissions (p. 17).



More Household Cost Savings

Carshare users save money on transportation costs by using a car only when they need one. Our members saved an estimated \$24.8 million in 2024 on transportation costs (p. 17). 48% of this benefit went to very low-income households.

We look forward to bringing these benefits to more people as our work expands further into Saint Paul's East Side and hubs open on the Metro Transit Gold Line.



Excitement builds for HOURCAR's launch in 2005

Celebrating 20 Years

In March 2005, the Neighborhood Energy Connection announced a new mobility service coming to the Twin Cities called "hOurCar". In 2017, HOURCAR became its own nonprofit organization. In 2022, HOURCAR launched its first all-electric program. In 2025, HOURCAR will celebrate its 20th anniversary as America's largest nonprofit carshare organization.

CONTACT INFORMATION

Website

HOURCAR.org | EvieCarshare.com

Contact

Press@HOURCAR.org

Address

HOURCAR

755 Prior Ave N. Ste. 301D

Saint Paul, MN 55104

Social Media

facebook.com/hourcar

instagram.com/hourcar

linkedin.com/company/hourcar

x.com/hourcar

facebook.com/eviecarshare

instagram.com/eviecarshare

x.com/eviecarshare

TABLE OF CONTENTS

1. 2024 Organization Update

East Side Expansion

Mill City Quarter

East Side Operations Center Expansion

4. Hub-Based Carsharing

Service Impact

Community Engagement Impact

8. Free-Float Carsharing

Service Impact

Community Engagement Impact

Locations & Partners

13. Total Organizational Impact

Combined Services Impact

Diverse Community Benefit

Community Engagement Impact

Electric Vehicle Utilization

17. Regional Benefits

Reliable, Flexible, Multimodal Transportation

Reduced Emissions

Equitable Transportation Options

Affordable Mobility

19. About Our Organization

HOURCAR

Mission

Report Goals

20. Partners, Funders & Sponsors

21. Calculation Notes



2024 ORGANIZATION UPDATE

In 2025, HOURCAR celebrates 20 years of operations. Since 2005, and especially over the last several years, the organization has seen tremendous expansion and development of its services. HOURCAR continues to find new ways to fulfill its mission to “connect people to their communities,” and more community members than ever use our services as clean and flexible transportation options. HOURCAR is currently the largest nonprofit carshare operator in the United States.

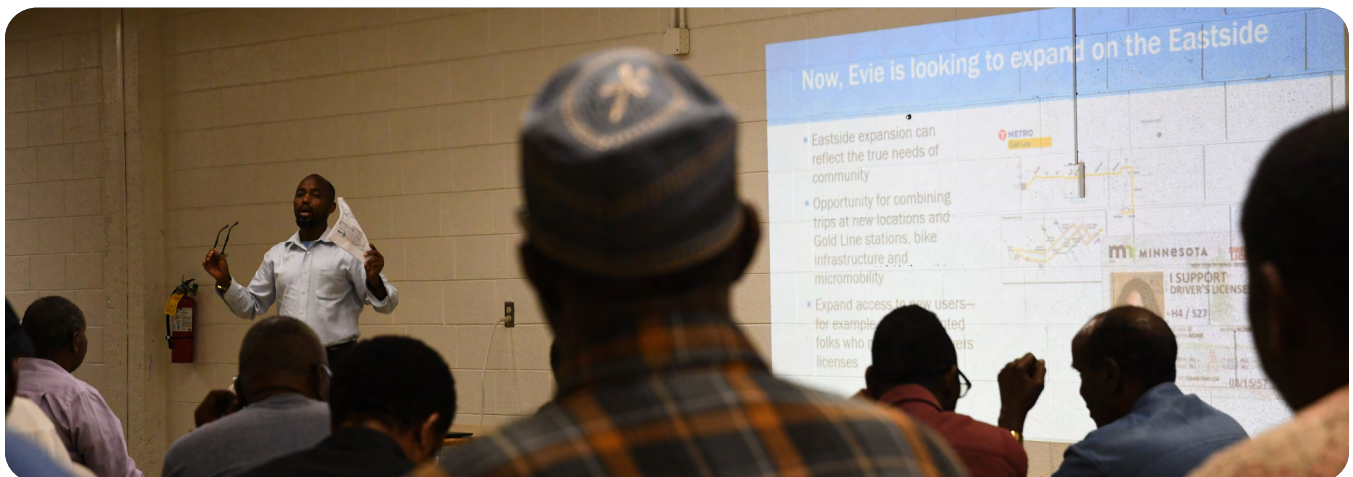
East Side Expansion

HOURCAR is working with several partners to expand Evie deeper into Saint Paul’s East Side. Expansion funding was awarded in 2023 by the U.S. Department of Energy and Regional Solicitation of the Metropolitan Council. The project will include new locations along the forthcoming Metro Transit Gold Line BRT service. Engagement began with East Side community members in 2024 to determine upcoming locations. Engagement is slated to continue through 2025, with project completion in late 2026.



Residents envision what expansion looks like in East Saint Paul

East Side Expansion partners include the City of Saint Paul, American Lung Association, East Metro Strong, Dayton’s Bluff Community Council, Greater East Side Community Council, Payne-Phalen Community Council, and Southeast Community Organization.



Community engagement sessions provide resident feedback

Mill City Quarter: First Converted Gas to Electric Hub

With support from the Public Utilities Commission, Xcel Energy, and the Regional Solicitation of the Metropolitan Council, HOURCAR is leading the way in providing electric carshare services to Twin Cities residents. For the first time ever, in November 2024, HOURCAR converted a gas-powered hub to an electric carshare hub at Mill City Quarter Apartments in downtown Minneapolis. The opening was attended by representatives from the Public Utilities Commission, Xcel Energy, partners, funders, and fans. By the end of 2024, HOURCAR operated a total of 13 electric round-trip carshare hubs.

Seeing the success of electric carshare services in the Twin Cities, HOURCAR will continue to work with partners toward our goal of operating all-electric vehicles in our services.



Project partners at Mill City Quarter Apartments grand opening



Minnesota Public Utilities Commissioner Sieben speaks



Xcel Energy is a sponsor of HOURCAR's Multifamily Project

East Side Operations Center Expansion

In September 2024, HOURCAR purchased a new operations center on Saint Paul's East Side. Since January 2021, the HOURCAR team and fleet of vehicles operated have quadrupled in size, and a larger space was identified as a necessary next step to support the growth of our services.

With more room to service our fleet, our team is increasing vehicle availability while maintaining our high vehicle assessment standards, oil changes, and safety checks.



Evie at the new Operations Center



Team members attend the opening event, tour new facilities



HOURCAR opens its Operations Center in East Saint Paul

HUB-BASED CARSHARE

Electric, Hybrid, and Internal Combustion Engine Vehicles



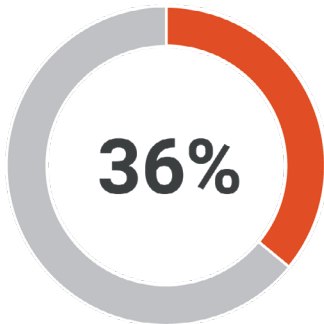


HOURCAR at a Minnesota State Park near Duluth, Minnesota

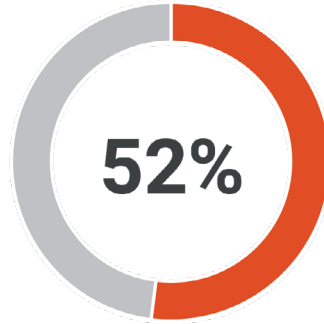
**All HOURCAR vehicles
include Minnesota State
Park Passes, providing free
access to some of the best
state parks in America**

HOURCAR

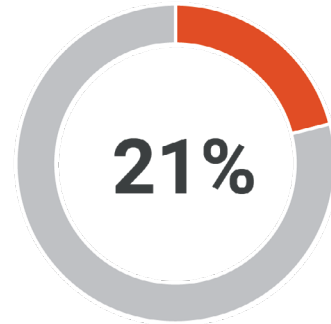
HOURCAR provides hub-based carshare services to residents across the Minneapolis – Saint Paul Metropolitan Area. Located at off-street hubs throughout the Twin Cities, members pick up and return the car at the same location by booking the vehicle for trips as short as 30 minutes or as long as three days, up to six months in advance.




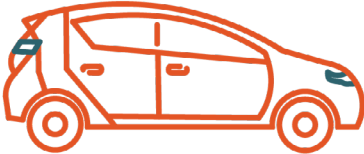


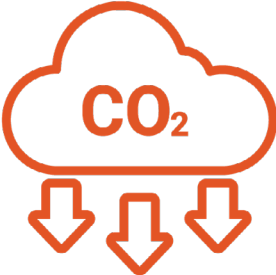

Total utilization from BIPOC members



Total utilization from low-income members



Total utilization from low-income BIPOC members

 <p>2,935 users (1,061 electric)</p>	<p>78 vehicles (29 electric)</p> 	 <p>26,181 trips (6,005 electric)</p>
<p>1,115,050 miles (230,950 electric)</p> 	 <p>2,648 metric tons GHGs reduced</p>	<p>\$10.2 million saved on transportation costs</p> 



HOURCAR charges in Minneapolis

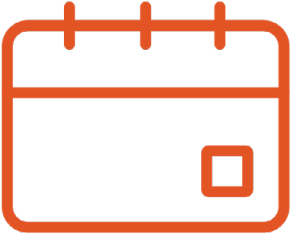


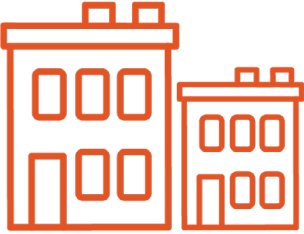


8,917 Gallons Gasoline Offset

The introduction of electric vehicles into the fleet has reduced gasoline consumption by a significant amount. In 2024 alone, HOURCAR's 29 electric vehicles offset 8,917 gallons of gasoline consumption.

In 2024, HOURCAR continued to see increased service demands in communities across the Twin Cities. An additional five hubs were added throughout the year in Minneapolis (North Minneapolis, North Loop, and Mill City), East Saint Paul, and Roseville.

HOURCAR Community Engagement Impact

In 2024, HOURCAR focused largely on community engagement at new hub locations, especially at new round-trip electric carshare hubs, many of which are located at multifamily housing sites with large proportions of low-income residents.

28 events 	 162 hours in the community	6,288 event attendees 
13 multifamily properties engaged 	 Translated materials in 4 languages	7 cities in the metro area 

FREE-FLOAT CARSHARE

America's Largest All-Electric, Renewably-Powered,
Free-Floating Carshare Service



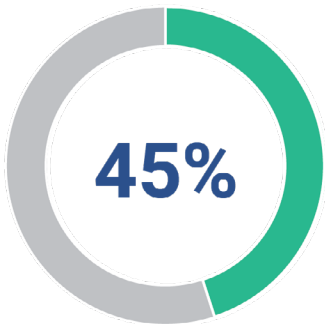


Evie community engagement at Powderhorn Park Art Festival

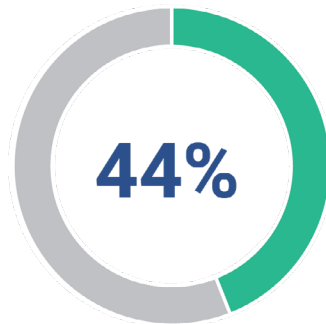
In 2024, HOURCAR's engagement team participated at over 90 events across Saint Paul and Minneapolis

EVIE COMMUNITY CARSHARE

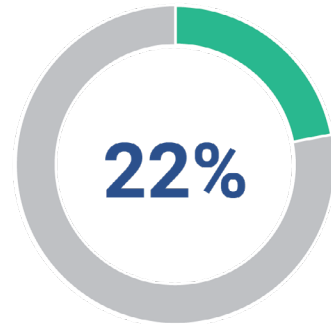
Evie Community Carshare continues to provide an all-electric, one-way carshare fleet powered by 100% renewable energy from Xcel Energy. As America's largest free-floating carshare service, members can pick up an Evie anywhere in its 35 square mile Home Area across Saint Paul and Minneapolis. Evie helps everyday households save money by including the cost of charging, insurance, and metered parking in trips, billed by the minute, hour, and day.



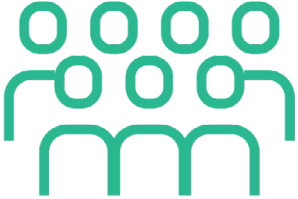
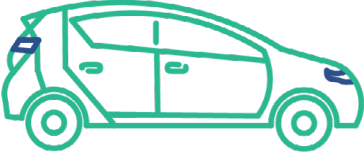


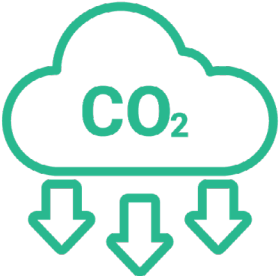

**Total utilization from
BIPOC members**



**Total utilization from
low-income members**



**Total utilization from low-
income BIPOC members**

 4,278 users	167 vehicles 	 165,462 trips
1,419,045 miles 	 5,343 metric tons GHGs reduced	\$14.9 million saved on transportation costs 



Evie Carshare curb-side charging

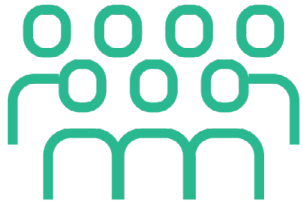
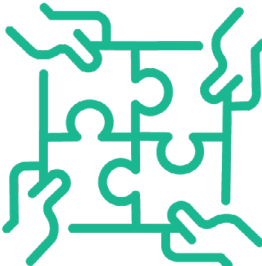
54,789 Gallons of Gas Avoided

Evie Community Carshare runs on 100% renewable energy from Xcel Energy. Powered mostly by wind power, Evie Carshare helps people get where they need to go without having to worry about gasoline emissions.

By using only electric vehicles, in 2024, Evie Carshare avoided 54,789 gallons of gasoline consumption.

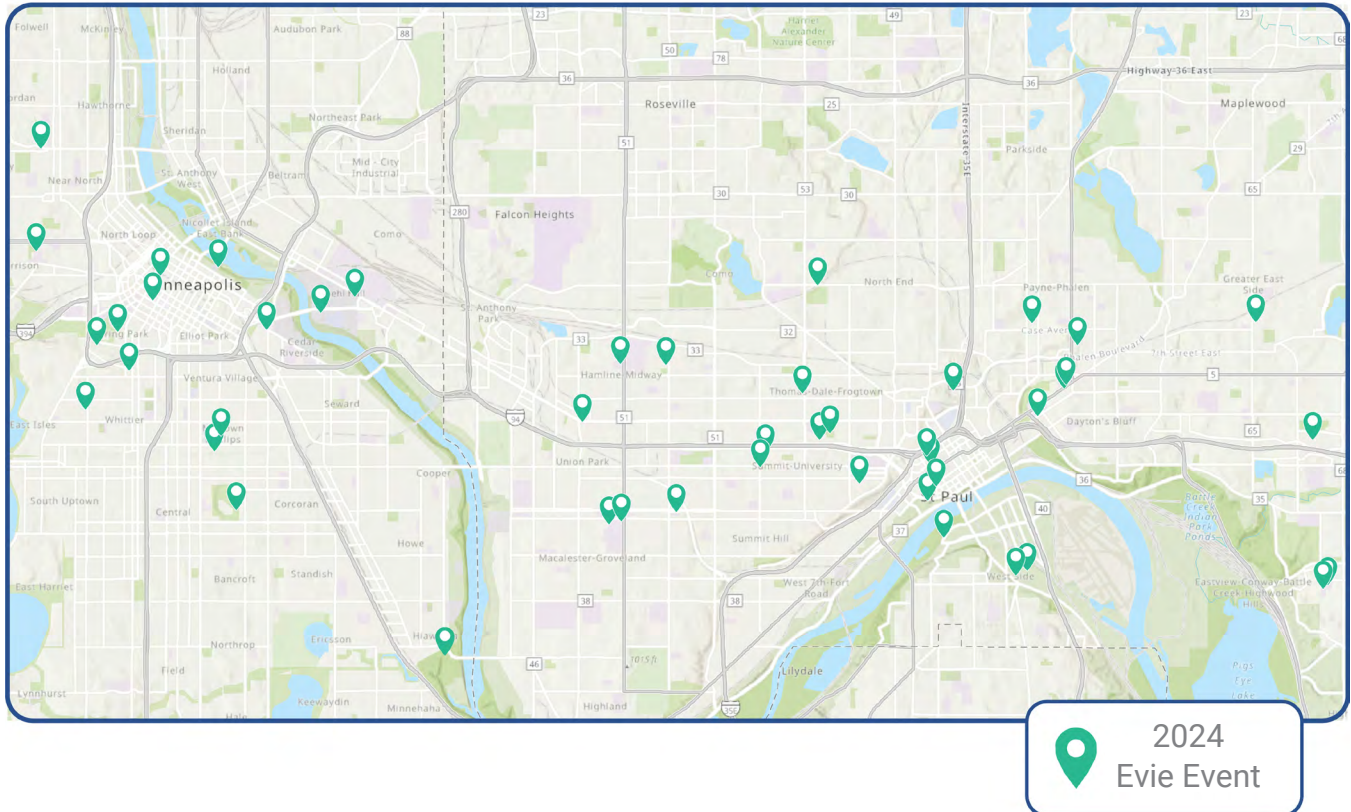
Evie Carshare Community Engagement Impact

In 2024, Evie Carshare engaged with diverse populations of community members throughout Saint Paul and Minneapolis, totaling over 600 hours.

<p>91 events</p> 	 <p>659 hours in the community</p>	<p>1,078,401 event attendees</p> 
<p>37 collaborative partnerships</p> 	 <p>76 events in low-income and disadvantaged communities</p>	<p>6 multilingual events</p> 

Evie Carshare Community Engagement Impact Locations

We partner with a variety of organizations to increase awareness of our services and our positive social and environmental sustainability impact throughout communities across Saint Paul and Minneapolis. In 2024, our engagement team presented at events attended by over one million people who work, live, and play in the Twin Cities Metropolitan Region.



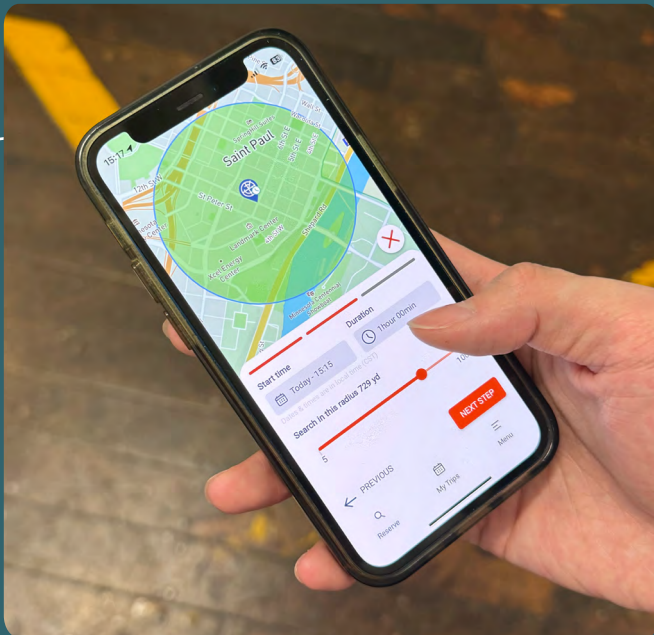
Partner Events & Organizations

Great Northern Festival, Mount Zion, St. Paul Public Housing Authority, Plymouth Congregational Church, Payne Phalen Community Council, City of Minneapolis, Hamline Midway Coalition, St. Paul Parks and Recreation, Phillips West Neighborhood Organization, Stone Arch Bridge Festival, SouthEast Community Organization, Rondo Center of Diverse Expression, Twin Cities Pride, Minneapolis Downtown Council, UMN Parking and Transportation Services, Metro Transit, Loring Park Art Festival, Move Minnesota, Rondo Community Coalition, Powderhorn Park Neighborhood Association, West Side Community Organization, City of Saint Paul, Frogtown Green, Uptown Association, Macalester College, Our Streets, CLUES, SRF Consulting, West Broadway Business and Area Coalition, Move Minneapolis, Twin Cities Veg Fest, North End Neighborhood Organization, Midtown Phillips Neighborhood Association, Keystone Community Services, Friends of Global Market

TOTAL IMPACT

2024 HOURCAR & Evie Community Carshare Services





Addressing feedback on vehicle availability, HOURCAR introduced the Radar Function into the Evie Carshare app, alerting members when a vehicle is nearby

Evie Carshare's Radar Function

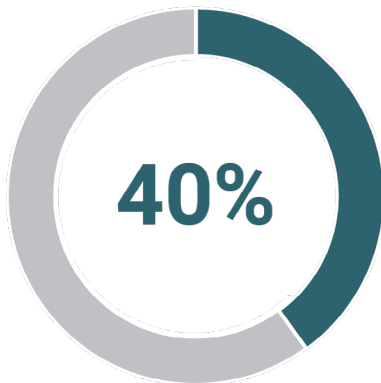
TOTAL ORGANIZATIONAL IMPACT

Combined Services Impact

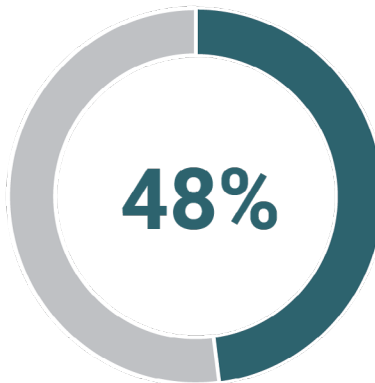
- Served 11,219 members (up 32% from 8,516 in 2023)
- Enabled 191,643 trips (up 27% from 150,696 in 2023) spanning over 2.5 million miles
- Reduced 7,992 metric tons of greenhouse gas emissions

Diverse Communities Benefited

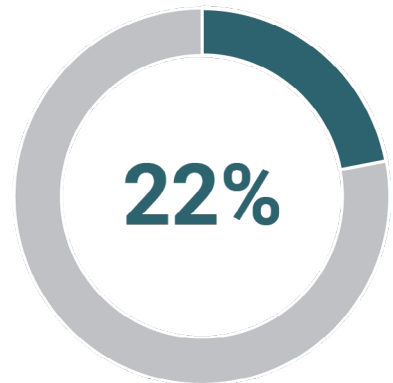
By using our services, our members saved an estimated \$24.8 million on transportation costs by shedding or deferring the purchase of personally-owned vehicles.



**Total utilization from
BIPOC members**



**Total utilization from
low-income members**

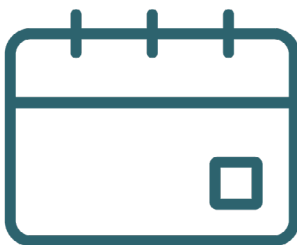


**Total utilization from low-
income BIPOC members**

Community Engagement Impact

Our organization has connected with community members at events across the Minneapolis / Saint Paul Metropolitan Region.

119 events



**821 hours in
the community**

**1.085 million
event attendees**

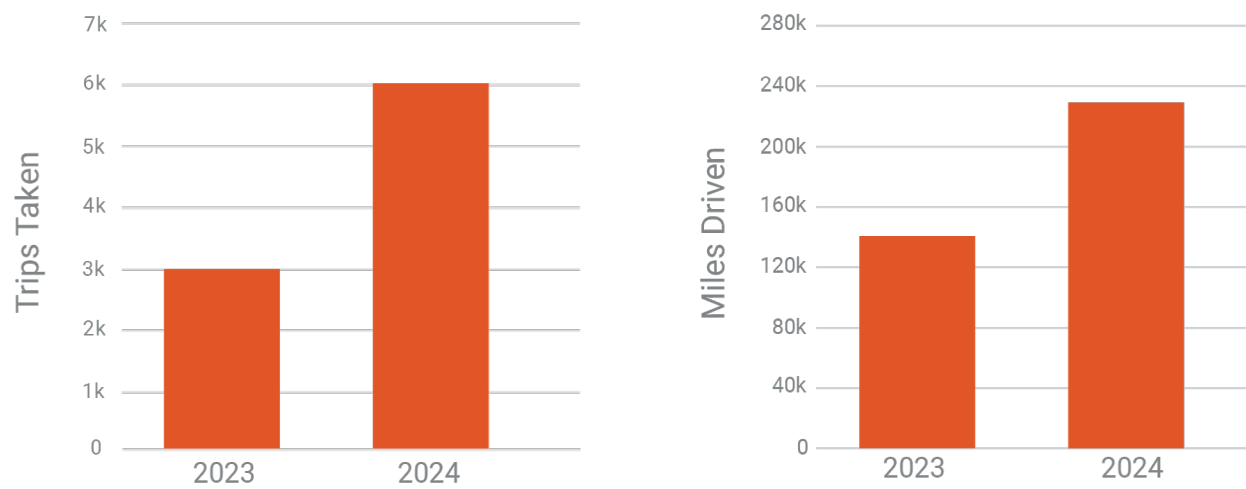


Electric Utilization Increased

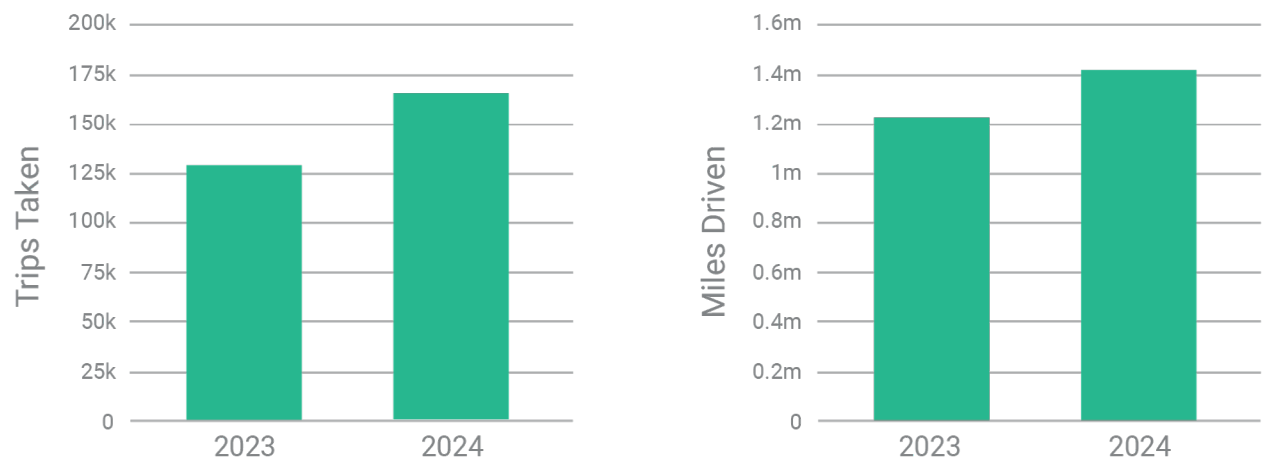
In 2024, utilization of electric vehicles increased as our services expanded:

- Total electric trips increased to 171,467 (up 32% from 130,215 in 2023)
- Total electric miles driven increased to 1,650,616 (up 21% from 1,368,014 in 2023)

Electric HOURCAR



Evie Carshare



REGIONAL BENEFITS

Our services provide four major benefits to the Greater Twin Cities Region and its residents.

Affordable Mobility

Vehicle prices are a substantial expense for nearly every household, with lower-wealth households experiencing the highest burden of all incomes. In 2024, the average cost for a new vehicle increased \$115 per month from 2023 to 2024, costing \$1,024 per month, or a total of \$12,297 annually. Given that the average vehicle sits idle 95% of the time, vehicle ownership costs over \$28 per hour when the vehicle is used. When compared to mobility plans offered through HOURCAR, the average driver saves over half the cost of vehicle ownership by using our services, a \$6,150 cost savings per vehicle shed. Factoring in additional cost savings from using other transportation modes such as walking, biking, and transit, households can save even more on transportation costs compared to vehicle ownership, putting money back in the pockets of Twin Cities households.

Reliable, Flexible, Multimodal Transportation

The Twin Cities feature a growing toolkit of multimodal transportation options. Fueling this growth, the 2023 transportation omnibus bill passed by the Minnesota Legislature and signed by the governor reduced the tax rate on nonprofit carshare trips for residents and added a 0.75% metro-area sales tax increase to fund transit improvement and operations. In 2025, Metro Transit will open bus rapid transit (BRT) routes from Woodbury to Saint Paul and upgrade Route 21 from Saint Paul's Selby/Marshall through Minneapolis's Lake Street. The EV Spot Network East Side Expansion Project will provide round trip carshare hubs at select Gold Line stations, extending the reach of transit. Through these expanded options, the Twin Cities are advancing access to high-frequency transit and car-free/light living.

Reduced Emissions

Transportation is the largest source of greenhouse gas emissions and harmful air pollution in Minnesota. Exposure to air pollution is a significant risk factor for childhood breathing disorders and asthma hospitalizations. Low-income communities and communities of color are at increased risk due to proximity to major transportation corridors. Reducing vehicle miles traveled and using cleaner transportation options are proven, effective strategies to reduce greenhouse gas and harmful emissions. By promoting a car-free/light lifestyle and encouraging people to use transit, biking, and walking to get around, HOURCAR's services help people meet their travel needs without owning a car, moving our community toward the low-emission and healthy future we all need.

Equitable Transportation Options

While the Twin Cities has a variety of transportation options, they are not equitably distributed and available across the region. Neighborhoods with higher proportions of Black, Indigenous, People of Color and/or low-income residents have fewer transportation choices and bear more of the financial and health burdens of the [transportation system](#). Neighborhoods and local governments are looking for ways to improve transportation choices and reduce barriers to access. HOURCAR works directly with community organizations and community members to ensure that the benefits of our services extend to as many people as possible.

ABOUT OUR ORGANIZATION

HOURECAR

HOURECAR is Minnesota's original nonprofit carshare organization. Operating both hub-based and free-floating carshare services, HOURECAR is the largest nonprofit carshare operator in the United States. In 2025, HOURECAR celebrates its 20th Anniversary of providing carshare services to Twin Cities residents.

Providing alternatives to car ownership, HOURECAR strives to make our services accessible to everyone, especially in communities that need access to clean, dependable vehicles 24 hours a day. Our services help households save money by offsetting traditional car ownership costs.

To increase awareness and use of our services, we engage with community-based organizations, interact with community members at a variety of events, and continually engage with our community with a vision of making the Twin Cities a model of shared mobility for regions across North America.

Mission

HOURECAR's mission is to connect people to their communities with convenient, equitable, and sustainable multimodal transportation.

Values

We value sustainability, integrity, freedom, and equity. We strive to be helpful, imaginative, respectful, and effective.

Report Goals

We connect people to their communities. To do so, we work with community members to understand how people need to get around and design our services to help meet those needs. This report is part of our ongoing engagement within the communities we serve. In it, we describe how our services are performing and meeting transportation needs, provide an update on our efforts to engage with our community, and provide organizational highlights of our organization throughout the past year.

We thank our members, partners, funders, and sponsors for their support, which has made everything we've accomplished possible.

PARTNERS, FUNDERS, AND SPONSORS

First and foremost, we thank our supporters for a great 2024. By supporting our services, you are helping to create a cleaner, greener, and more connected community. We would also like to thank our many partners, funders, and sponsors for helping to make the HOURCAR organization successful and by allowing us to continue to grow and serve the Twin Cities.

2024 Sponsor



Xcel Energy supports efforts to increase access to electric vehicles in underserved communities. Learn more about how Xcel Energy is helping customers drive electric.

2024 Partners

- City of Saint Paul
- City of Minneapolis
- American Lung Association
- East Metro Strong
- Rocky Mountain Institute
- Xcel Energy
- Dayton's Bluff Community Council
- Greater East Side Community Council
- Payne-Phalen Community Council
- Powderhorn Park Neighborhood Association
- Southeast Community Organization
- University of Michigan
- University of Minnesota

2024 Funders

Local

- 3M
- McKnight Foundation
- Metropolitan Council (Regional Solicitation)
- Minnesota Department of Transportation
- Piper Sandler

National

- General Motors
- National Science Foundation
- US Department of Energy
- US Environmental Protection Agency

CALCULATION NOTES

We calculated racial demographics based on a sample of 3,297 HOURCAR members who responded to a survey question regarding their race. We calculated low-income participation by tabulating utilization by members subscribed to [Access PLUS](#), HOURCAR's qualified low-income rate plan. We estimated greenhouse gas emission reductions by considering the following factors:

1. Direct replacement of trips:

We used data from the United States Environmental Protection Agency and other sources to calculate emissions reductions for miles traveled in electric vehicles vs. miles traveled in gas-powered vehicles.

2. Estimated VMT reductions / mode shift:

Most of the beneficial effects of carsharing are achieved, not by direct trip replacement, but by "mode shift;" i.e., vehicle miles traveled (VMT) diverted to transit, biking, walking, and foregone trips. We used [published research](#) from UC Berkeley's Transportation Sustainability Research Center and [statistics](#) from the US Department of Transportation to estimate emissions reductions from mode shift. We updated the mode shift calculation this year to exclude the transit emission offset, given current recommendations from experts at UC Berkeley's Transportation Sustainability Research Center.

3. Estimated acceleration of electric vehicle adoption:

Estimated acceleration of electric vehicle adoption: By building out new and highly visible curbside public infrastructure and familiarizing people with electric vehicles through our carshare services, the EV Spot Network, Evie Carshare, and the Multifamily Electric Vehicle Pilot Project will have significant effects in terms of increased adoption of new and used electric vehicles by vehicle purchasers. We based our emissions reductions estimates for electric vehicle adoptions on a review of available research on electric vehicle adoption (some studies we reviewed can be found [here](#), [here](#), and [here](#)).

We estimated transportation cost savings for users of carshare based on [published research](#) from the Transportation Sustainability Research Center at UC Berkeley. We estimated the reduction in gasoline gallons by dividing the number of miles driven using our services by the average MPG of a vehicle [in Minnesota in 2024](#).

“Easy access to shopping, work, and entertainment is what makes city living great -- and getting around is about to become a whole lot less expensive and much more fun with hOurCar.”

- Mary Morse Marti, Star Tribune, 2005

